

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
PEDESTRIAN WORKING GROUP

Wednesday, November 10, 1999  
MAG Office Building, Suite 200 - Palo Verde Room  
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Michael Branham, Surprise, Chair	Steve Hancock, Mesa
Bruce Meyers, Arizona Department of Administration	Chris Jacques for Tracy Stevens, Peoria
Michael Eagan, American Society of Landscape Architects	*Lorry Kuiper, Phoenix Planning Department
*Mickey Ohland, Chandler	Mark Melnychenko, Phoenix Transit
*Tami Ryall, Gilbert	Maureen Mageau-DeCindis, RPTA
Richard Janke, Glendale	Jorie Bresnahan, Scottsdale
Reed Kempton, Maricopa County	Eric Iwersen, Tempe

\*Members neither present nor represented by proxy.

OTHERS PRESENT

Dawn M. Coomer, MAG  
Mark McLaren, RPTA/SR Beard

1. Call to Order

Chairman Mike Branham called the meeting to order at 2:02 p.m.

2. Approval of the October 27, 1999 Meeting Minutes of the Pedestrian Working Group

Eric Iwersen moved to approve the meeting minutes of the October 27, 1999 Pedestrian Working Group meeting. Maureen Mageau-DeCindis seconded the motion, and the motion passed unanimously.

3. Call to the Audience

No members of the audience wished to address the Working Group.

4. MAG Pedestrian Plan 2000

Dawn Coomer addressed the Working Group. At their last meeting, the Pedestrian Working Group and Stakeholders provided several suggestions to improve the plan. These changes have been incorporated into the final report and executive summary. Upon approval by the Regional Council, each member of

the Working Group will receive a final report (including executive summary) and technical appendix. Dick Janke moved to recommend to the MAG Management Committee to accept the MAG Pedestrian Plan 2000 for inclusion in the FY 2000 Update of the MAG Long Range Transportation Plan. Maureen Mageau-DeCindis seconded the motion, and the motion passed unanimously.

#### 5. Stakeholders for the Regional Off-Street System Plan


The development of the Regional Off-Street System Plan will include public input from members of the community. The ROSS plan will likely begin with a kick-off meeting in January to introduce the project and obtain initial input on issues and needs important to consider in the planning process. With the assistance of the Regional Bicycle Task Force, MAG staff has prepared a list of stakeholders to involve in the planning process. Eric Iwersen suggested that planning and traffic engineering staff needed to be added to the list. Maureen Mageau-DeCindis suggested that the kick-off meeting should have maps and other appropriate graphics available. Reed Kempton added that he had three display boards which were used at the bicycle open houses when MCDOT created its plan earlier this year, and volunteered to contribute the boards for display at the kick-off meeting.

#### 6. Implementation of the MAG Pedestrian Plan 2000

The MAG Pedestrian Plan 2000 identifies several specific actions required over the next five years to implement the Plan. Many of these actions have staffing and budgeting implications. The Working Group was asked to provide guidance on determining priorities to incorporate into the update of next year's (FY 2001) work program. The Working Group was asked to rank each action using stickers for each of the five categories of actions: land use, public awareness, funding, design for people and linkage. Each member was asked to identify the first, second and third priorities for each major goal. The five categories link to the five goals of the plan. The table below lists the number of stickers placed under each action, and then ranks each of the actions under each goal. For each of the five goals, the three highest priority actions are identified. This information will be used to guide the development of future regional pedestrian programs.

Action Task or Program	# 1	# 2	# 3	No Stickers	Rank
<b>LAND USE</b>					
1. Supplement MAG Pedestrian Area Policies and Design Guidelines with recent pedestrian design and ADA standards.	5	4			1
2. Revise MAG specifications and details to incorporate MAG Pedestrian Design Guidelines.	4	5			2
3. Broaden membership of the MAG Pedestrian Working Group (PWG) to ensure representation of various jurisdictions and multi-modal planners.	1	0	5		3

Action Task or Program	# 1	# 2	# 3	No Stickers	Rank
4. Create an Advisory Membership category to the MAG PWG to broaden representation to business groups, homebuilders, special interest groups, etc.		1	4		
<b>PUBLIC AWARENESS</b>					
5. Expand the scope and financial support of the MAG Design Assistance Program.	6	1	1		1
6. Develop Public Service Announcements on pedestrian safety, the benefits of walking and/or other MAG Pedestrian Programs.	3	0	1		2
7. Develop a pedestrian-oriented educational session to present at regional planning, bicycle, trail and/or transportation conferences.		3	1		
8. Encourage regional planning, design, and environmental awards programs to include a Pedestrian Project category.				X	
9. Continue to present the Walking and Bicycling in to the 21 <sup>st</sup> Century Conference.		2	3		
10. Develop a MAG Pedestrian Awards Program and tie into the Walking and Bicycling into the 21 <sup>st</sup> Century Conference.				X	
11. Develop an audio/visual program on the MAG Pedestrian Program or on pedestrian oriented design for presentations to community organizations.		1	3		
12. Host a National Pedestrian Conference in the Phoenix metropolitan region.		1			
13. Support and expand Rideshare programs to implement pedestrian specific programs.	1	2	2		3
14. Develop an annual budget for the continued publication of the Pedestrian Area Policies and Design Guidelines and the MAG Pedestrian Plan 2000 document and supplements.		1	2		
15. Develop a brochure and/or Executive Summary of the MAG Pedestrian Area Policies and Design Guidelines document for easy distribution.				X	

Action Task or Program	# 1	# 2	# 3	No Stickers	Rank
16. Widely distribute the Pedestrian Area Policies and Design Guidelines and the MAG Pedestrian Plan 2000 documents, brochures and Executive Summaries, and specifically target Planning and Zoning departments and Commissions of member agencies.					
17. Develop a supplement to the original Pedestrian Area Policies and Design Guidelines document that includes summaries of recent regional pedestrian projects and their economic benefits.			1		
<b>FUNDING</b>					
18. Support the interpretation and revision of state legislation and policies to allow use of state transportation funds for pedestrian facilities.	6	1	1		1
19. Recommend changes to the CMS rating system based on the Latent Demand and Roadside Pedestrian Conditions models and their associated tables.		1			
20. Continue funding for a MAG pedestrian planner to provide support to pedestrians as a vital component of a region-wide multi-modal transportation system.	3	3	1		2
21. Encourage all MAG jurisdictions to establish a pedestrian planner position to ensure that pedestrian needs are integrated into all projects.		1			
22. Use MAG's latent demand and roadside pedestrian conditions models as evaluation tools to select federally funded transportation projects.	1				
23. Encourage the use of the Pedestrian Latent Demand Model and the Roadside Pedestrian Conditions Model in project evaluations at the local level.		1	2		
24. Continue funding for the MAG design assistance program.		2	2		3
25. Continue MAG staff and PWG participation in the LRTP update process and in the development of the TIP.		1	3		3
<b>DESIGN FOR PEOPLE</b>					

Action Task or Program	# 1	# 2	# 3	No Stickers	Rank
26. Use MAG's Roadside Pedestrian Conditions Model to determine the degree to which projects provide appropriate pedestrian design.	3	4	2		2
27. Develop a model ordinance for the inclusion of pedestrian oriented design as an integral part of infrastructure development in all plan review processes.	7	1	2		1
28. Encourage jurisdictions to use the Roadside Pedestrian Conditions Model to promote more pedestrian-oriented design.		5	6		3
<b>LINKAGE</b>					
29. Demonstrate that appropriate pedestrian accommodations are occurring when evaluating Federally funded projects including the Congestion Management Rating System.	1	1	2		3
30. Encourage the inclusion of the pedestrian design in the transit design guidelines being prepared by RPTA, and in other local design standards and guidelines.	4	4	2		1
31. Encourage inclusion of the Roadside Pedestrian Conditions and Pedestrian Latent Demand Models in rating pedestrian projects.		1			
32. Encourage jurisdictions to maintain connectivity between transportation related pedestrian facilities and other transportation modes such as transit and bicycles.	5	1	2		2
33. Provide coordination between member jurisdictions on open space and multi-modal transportation planning.		2	3		

The committee members spent time discussing the priorities under each of the goals and then identified the most important actions to implement. The most important priority was continued funding for the Pedestrian Design Assistance Program, which was emphasized in the project rankings submitted to the Transportation Review Committee, and seemed to be very likely. The next most important priority, and one which needs effort to implement, is developing a model ordinance, and integrating pedestrian design considerations into design guidelines and site plan review processes. The third priority was educating the public about the importance of pedestrian facilities and to encourage people to walk instead of driving. Bruce Meyers suggested incorporating these types of concerns into pedestrian-specific programs through the Trip Reduction Program, and the Working Group agreed. Dawn agreed to come back to the Working Group once the draft Work Program was developed early next year.

## 7. Next Meeting Date

The next meeting of the Pedestrian Working Group will be a kick-off meeting for the Regional Off-Street System Plan in mid-January. Several meetings in the early part of the year will be held jointly with the Regional Bicycle Task Force to allow oversight of the Regional Off-Street System Plan.

The chairman asked for discussion of additional items. Mark McLaren provided a brief overview of the Transit Oriented Development guidelines being developed by RPTA. He distributed a summary piece of information which had been used at several public forums. He explained the basic concept of TOD, and noted that case studies were being selected to illustrate how site design can increase travel options for pedestrians, bicyclists and transit users. He agreed to distribute an issues paper, currently being developed, to the Working Group by the end of the year. In addition, a model ordinance would be developed and could be completed by next summer.

After some questions of Mark, the meeting adjourned at 3:06 p.m.